

EssilorLuxottica



VIE - Junior Brand Manager - Global Vision Care & Technical Marketing F/H

If you've worn a pair of glasses, we've already met.

We are a global leader in the design, manufacture, and distribution of ophthalmic lenses, frames, and sunglasses. We offer our industry stakeholders in over **150 countries** access to a global platform of high-quality vision care products (such as the Essilor brand, with Varilux, Crizal, Eyezen, Stellest and Transitions), iconic brands that consumers love (such as Ray-Ban, Oakley, Persol, Oliver Peoples, Vogue Eyewear and Costa), as well as a network that offers consumers high-quality vision care and best-in-class shopping experiences (such as Sunglass Hut, LensCrafters, Salmoiraghi & Viganò and the GrandVision network), and leading e-commerce platforms.

Join our global community of over **190,000 dedicated employees** around the world in driving the transformation of the eyewear and eyecare industry.

[Discover more by following us on LinkedIn!](#)

Your #FutureInSight with EssilorLuxottica

Are you willing to pioneer new frontiers, foster inclusivity and collaboration, embrace agility, ignite passion, and make a positive impact on the world? Join us in redefining the boundaries of what's possible!

Your role:

Join the Transitions marketing team at EssilorLuxottica and play a key role in driving innovative projects within a dynamic and fast-growing market. This position offers an opportunity to contribute to a multidisciplinary team focused on product innovation, project management, and go-to-market strategies aimed at both eye care professionals and consumers.

In a context where MedTech technologies are rapidly transforming the vision care landscape, this role will support the adaptation of marketing approaches to meet emerging demands. You will be participating for highlighting the scientific, technical, and clinical

dimensions of R&D-led studies on MedTech products, helping to position these innovations at the forefront of industry advancement.

Your mission will be to contribute to the design and execution of the most effective go-to-market strategies, ensuring optimal visibility and impact for our product innovations.

You will operate in a truly international and cross-functional environment, offering broad opportunities for career growth—both functionally and geographically—within a global leader in vision care.

Key Responsibilities of the role :

- Contribute to the design and validation of a new optometric approach for the prescription of dynamic lenses, in close collaboration with key opinion leaders among optometrists and opticians.
- Contribute to the design and development of demonstrators to illustrate the visual benefits of the Transitions® product portfolio
- Conduct ongoing scientific and clinical monitoring, including literature reviews, technology scouting, and communication trends relevant to the field.
- Support the creation of scientific and clinical content (written, video, digital formats) to promote and explain the benefits of Transitions lenses to professionals and consumers.
- Oversee pilot studies across key international markets (notably the U.S) to collect real-world insights and assess market interest in the product and patient experience.
- Track, analyze, and synthesize findings from internal scientific research, including studies conducted by EssilorLuxottica's R&D teams, to support innovation storytelling and marketing initiatives.

Profile:

- Degree in Optometry (Bachelor's or Master's level required).
- Additional background in Marketing, Business, or Management is a strong advantage.
- Proficiency in Microsoft Office, with a particular focus on PowerPoint.
- Demonstrated initiative, curiosity, and a strong willingness to learn.
- Good organizational and time-management skills.
- Ability to work independently while thriving in a collaborative environment.
- Strong interpersonal and communication skills.
- Fluency in English

What's in it for you

At EssilorLuxottica, you are not defined solely by your job title. Each professional journey is unique, but here is an overview of the advantages and benefits you can gain by choosing us.

Joining EssilorLuxottica means diving into a dynamic and stimulating international environment. You will have the opportunity to collaborate with diverse teams from many countries, enriching your cultural and professional perspective.

Innovation is at the heart of our DNA. You will be involved in innovative projects that shape the future of optics and eyewear. You will have the chance to actively contribute to initiatives that have a real impact on the market and on consumers' lives.

Diversity, Equity, and Inclusion are core values of our Group. For many years, we have been committed to creating a work environment where everyone feels supported, valued, and respected, regardless of their background.

Join us, your unique talents will make a difference!

Recruitment Process:

First HR interview with a member of the Early Careers recruitment team
Job interview with the manager

The recruitment process may vary; if you are selected, our recruiters will contact you to guide you through the steps of your application.

Start Date: September/October 2025

Location: Dublin, Ireland

Duration: 12 months

To apply : <https://careers.essilorluxottica.com/job-invite/893880/>